

**NORTHSIDE  BANK**  
**ALL  STAR**  
**SWITCH**  
**EXPERIENCE THE DIFFERENCE**

**NORTHSIDE BANK HAS MADE IT EASY TO SWITCH BANKS. WE KNOW THAT IN THE PAST CHANGING BANKS HAS BEEN A ‘HASSLE’, BUT AT NORTHSIDE BANK WE HAVE TAKEN THE ‘HASSLE’ OUT OF CHANGING BANKS. NOW IS THE TIME TO MAKE THE ALL STAR SWITCH TO NORTHSIDE BANK AND EXPERIENCE THE DIFFERENCE!**

**OPEN UP YOUR NEW ACCOUNTS**

Your first step is to open your new checking account. We offer a number of checking account choices to meet your needs. Once your account is in place, you have access to all of our benefits and other accounts. Please speak to one of our experienced bankers so we may help you find the right account for your specific needs.

**CLOSE DOWN YOUR OLD ACCOUNTS**

We would be more than willing to help you close your old accounts. Be sure you leave them active long enough to allow outstanding checks and automatic withdrawals to clear. Once you are sure that the old accounts are inactive, you can ask your previous financial institution to send you the balance from that account. Then you can destroy your old checks, ATM/debit cards and deposit slips

## SWITCH OVER YOUR AUTOMATIC TRANSACTIONS

We have enclosed forms for you to fill out to help us contact the companies and financial institutions which handle your automatic deposits and withdrawals. We will be happy to help you with any of these forms. Use this checklist to keep track of the people you may need to contact:

### **Direct Deposit**

- *Your employer's Human Resources Department*
- *The company handling your retirement or pension payments*
- *Social Security Administration*
- *Veteran's benefits*

### **Anyone who makes automatic withdrawals from your account**

- *Mortgage company*
- *Homeowner insurance*
- *Auto/Life/Health Insurance*
- *Auto Loan*
- *Other*

### **Anyone who makes automatic charges to your old debit or credit cards:**

- *Credit Cards*
- *Cell Phone Bill*
- *Telephone companies*
- *Cable company*
- *Other*

**ONCE THESE ARE COMPLETED, PLEASE RETURN THEM TO US AND WE WILL GET STARTED ON SWITCHING OVER YOUR ACCOUNT!**

## AFTER THE SWITCH

You will feel safe in knowing that our dedicated staff will assist you with all your financial needs. Plus they will bring you the Ultimate Customer Experience that will make you feel part of the family.

### **Other products and services include:**

- *ATM/Debit Access*
- *Custom Fit Checking accounts*
- *Prime Money Market accounts*
- *Traditional Savings/Minor Savings*
- *Loans to fit your needs*
- *Internet Banking*
- *Direct Deposit*
- *Automatic Loan Payments*
- *And much more!*

NORTHSIDE  BANK

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ALL  STAR

SWITCH

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## ACCOUNT SWITCH CHECKLIST

You may check the boxes next to the items you have completed (if any). As you continue completing items, simply check off the boxes on your copy.

- Make sure all checks have cleared on your checking account.
- Make certain enough funds are available in your account to cover any automatic payments that may yet need to be withdrawn.
- Double check maturity dates of accounts in order to avoid possible penalties.
- Send notice to your direct deposit vendors (payroll, social security, CD interest payments, etc.) of the change in your relationship.
- Send notice to your vendors who automatically take your payments from your checking account (utilities, insurance companies, etc.) that you are closing the account.
- Send notification of new account information to vendors who you want to continue to generate automatic withdrawals instead of paying by Bill Pay; or use notification to start a new automatic payment with a vendor.
- Send notice to financial institution that you are closing the account.

**A FORM IS AVAILABLE IN THIS SWITCH KIT FOR SWITCHING PURPOSES.**

# NORTHSIDE BANK

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## NORTHSIDE BANK OF ADAIRSVILLE

7741 Adairsville Highway NW

P O Box 283

Adairsville, GA 30103

(770) 773-7300 tel

(770) 877-7933 fax

## NORTHSIDE BANK OF CARTERSVILLE

325 Cherokee Place

Cartersville, GA 30121

(770) 382-1777 tel

(770) 382-1775 fax

## NORTHSIDE BANK OF CALHOUN

Highway 53 (Next to Cracker Barrel)

Opening Fall 2007

[www.northsidebankga.com](http://www.northsidebankga.com)



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